HANDBOOK



TO SHAPE THE FUTURE OF THE TAHLEQUAH AREA, WE CREATE BUSINESS OPPORTUNITIES AND CONNECT OUR COMMUNITIES.





WELCOME

WE'RE EXCITED TO WORK WITH YOU!

Dear New Chamber Member,

Thank you for taking the time to let us visit with you! I am thrilled to welcome you to the Chamber Family. I look forward to working with you to grow your business and get the most from your Chamber membership.

Our vision is to be the catalyst for business growth and champion for collaboration. At your Chamber, we strive to provide what you need to succeed. Your Chamber Membership extends to all of your employees. So not only can you be involved, but your entire staff can as well. Whether you choose to take advantage of free advertising in our newsletter, take part in one of our monthly networking events, sponsor an event, or serve on a committee, your engagement will help you develop your business and make valuable connections.

Our business and community leaders are always moving us forward by embracing innovation, cutting-edge technology, and forming new partnerships to enhance our city. While the community is experiencing continued growth, the Tahlequah Chamber staff is also working hard to stay at the forefront of the rapidly changing business climate. As we look ahead, a main focus will be to continue to serve as the "Voice of Business" and be problem-solvers, advocating for what is best for the business community, thereby contributing to and improving the entire region.

The TACC Board of Directors, staff, and myself, are dedicated to creating a Chamber of Excellence. We have and will continue to work diligently to establish more reasons for a business to become a partner with the Chamber through member investment and involvement. With members like you, we are able to provide a sustainable business community as well as foster growth and positive change. Only through your support can we continue to fund important community initiatives and lead the way for business. Everyone who believes in business, community, and success is welcome to be part of TACC. If you would like to learn more about how you can play your role in this dynamic business environment and shape the future of the Chamber and community, give us a call!

Thank you for your willingness to support the TACC. I invite you to become involved with this great organization and hope that during our visits, we can see how to best serve you. Please contact us directly if you ever need assistance. I look forward to working alongside you to create a wonderful community.

Sincerely,

Nathan Reed

Mathan Jeed

Chamber President/ CEO

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MEET THE TEAM



NATHAN REED

PRESIDENT/CEO
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CAMI HIGHERS

EVENTS SPECIALIST



VICTORIA BYRD

DIRECTOR OF TOURISM VICTORIA@TAHLEQUAHCHAMBER.COM



JENUWYN BOYDSTON

MARKETING SPECIALIST



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ABOUT US

TACC is proud to be Tahlequah's leading business organization, connecting and supporting businesses of all sizes. From local shops to global companies, we're here to build partnerships, grow the economy, and create a thriving, trusted community for the future.

- The TACC is a member-driven 501(c)(6) nonprofit, independently run by staff and a volunteer board, with no affiliations to government or other chamber divisions.
- We work to make Tahlequah a better place to live, work, and play while creating value for our members and supporting your business!

BOARD OF DIRECTORS

Joshua Winn

Arvest Bank Chair

Bilal Chaundry

X-Press Stop Vice Chair

Lisa Pinnick

UFFC Mortgage *Secretary*

Anthony James

Alpha Packaging

Jennifer Yerton

Grandview Insurance

Austin Patton

Cherokee Natior Tourism Chair Dan Mabery

Northeastern State University

Amanda Lamberson

ALL Designs, LLC

Anna Knight

Cherokee Nation

Aisling Sosa

Rafa's Burrito Co.

Bob Cullison

Riverside Liquor/Whirling Dervish

Brad Terrapin

Beskar Turtle Blades

Jessica Lewandowski

Cherokee Nation Health Services

Keith Baker

City Councilman

Kelsea Carson

NEO Health

Michael Payne

Main Street Tahlequah

Pam Hazen

War Fagle

Paul Turner

Love Bottling

Rachel Lee

Arvest Bank

Steve Thomas

do le village

Trena Payton

CHAMBER EVENTS

MONTHLY MINGLE happens the first Friday of each month at 8 a.m. Hosted by a member, this casual event is a chance to connect with fellow members and meet new faces.



BUSINESS AFTER HOURS is a quarterly networking event at one of our member businesses, offering a relaxed way to connect, build relationships, and enjoy the first round on us.



WOMEN IN BUSINESS is a quarterly luncheon celebrating women leaders in business, community, and entrepreneurship. Each event features networking and a guest speaker workshop to inspire professional and personal growth.



THE ANNUAL BANQUET is our most prestigious event of the year. Members and staff celebrate by highlighting accomplishments from the past year through awards, and set the standard for the next year's success.



THE CHAMBER GOLF TOURNAMENT takes

place each spring at Cherokee Springs Golf Course. This 18-hole Ryder Cup–style tournament is open to members and non-members, with chances to win prizes throughout the event.



MYTAHLEQUAH is an event focused on making our community a better place to live, and it is a perfect event to get in some community service! The primary focus is cleaning and beautifying public properties within our city limits. This event takes place two times a year, in Spring and Fall, and is open to anyone to join and volunteer!



CHRISTMAS PARADE is the Chamber's most anticipated event of the year! The parade is held on the first Friday of December every year to kick off the holiday season, starting at NSU's University Center, down to Chickasaw.



BACK TO SCHOOL BREAKFAST is a lively event,

held in early August, that marks the beginning of the school year for Tahlequah Public Schools. It brings faculty and staff together for a morning of connection and inspiration to kick off the new academic year.



EDUCATION EXPO is an exciting new event that launched this past summer! This event is designed to engage, inspire, and bring together education professionals from across Cherokee County. We also give away some great door prizes!



BLUEGRASS AND CHILI FESTIVAL is a

weekend-long celebration in downtown Tahlequah, the weekend after Labor Day, featuring live bluegrass music, exciting chili cook-offs, and plenty of fun activities for all ages.



STATE OF THE COMMUNITY is open to

the public and is a gathering for the city's members to discuss concerns as to where Tahlequah as a community stands today, as well as in the future.



STATE OF EDUCATION is open to the public and is a gathering for the city's members to discuss updates, concerns, and future

gathering for the city's members to discuss updates, concerns, and future plans for all the different education programs offered in Tahlequah.



GOVERNMENT AFFAIRS provides a variety of

events for our members to participate in, enabling them to become well-informed citizens. Events include Legislative Briefings, Candidate Forums, Town Hall Meetings, and Tahlequah Area Roundtables



REALITY CHECK focuses on utilizing community members to help students learn more about the reality of costs and budgeting before they graduate





CONNECT TO TAHLEQUAH is designed to

welcome first-year optometry students from NSU and first-year medical students from OSU to Tahlequah. It provides a unique opportunity for these students to connect with one another and engage with our community. They'll hear from local leaders about what Tahlequah has to offer during their studies and after graduation, with the goal of encouraging them to stay in the area.



MEMBERSHIP BENEFITS

Free Ribbon Cutting with promotion and marketing done by our team.



Connect with the community through sponsorships. Showcase your name at Chamber events.

With multiple tiers, every business can find the right fit to gain visibility and recognition.



Boost sales opportunities through Chamber resources such as the weekly Chamber Chat Newsletter. Join us at monthly, quarterly, and annual networking events like Monthly Mingle and Business After Hours to build lasting relationships that support your success.



Opportunity to be featured on our social media pages

Utilize the opportunity to buy tickets for events at a discounted price or be a part of these events for a discounted price.



Opportunity to win our sought-after quarterly and annual awards.



Brochure, flyer, and business card placement in our Chamber Welcome Center.

Join Chamber Choice Rewards to connect with the community and offer exclusive discounts to your business for cardholders.



Keep your online directory listing updated on our website.

Join a committee or become a Chamber Ambassador and become even more involved in the community.



Engage with local businesses and boost your brand's presence in the Tahlequah community.



Be a part of our Leadership Tahlequah program.









HOW TO

GET INVOLVED

BECOME AN AMBASSADOR

Ambassadors are dedicated leaders who support the Chamber's mission, assist with events, and engage in the community. They act as a bridge between members and staff, promoting communication, membership, and participation while representing the Chamber at events and connecting with local leaders.

SPONSOR AN EVENT

The Chamber hosts year-round events with sponsorships that promote your business through print, social media, and our website. Members can also host events to connect with the community. Your membership already supports your business, but sponsorship can boost your brand even more!



JOIN A COMMITTEE

Chamber committees focus on programs and events that strengthen business and community life in Tahlequah while guiding the Chamber's direction and purpose.

MARKETING OPPURTUNITIES



Marketing your business as a Chamber member boosts credibility and makes it more appealing to customers. TACC connects you to valuable resources and relationships that help you save money and grow. Increase sales and visibility through Chamber publications, ribbon cuttings, grand openings, and other milestone events.

- Schedule a ribbon-cutting, even if you work from home, to promote your business and gain visibility.
- Market your business through the Chamber's media sponsorship packages.
- Advertise through event sponsorships and Chamber publications to reach local customers.
- Promote weekly for free in the Chamber Chat E-Newsletter, which shares relevant business news and updates.
- Stay informed by updating your business profile on the Chamber website directory.

CREDIBILITY

Chamber membership keeps business owners informed about local trends and issues, while boosting profits by enhancing your business's reputation. Research shows customers and other businesses prefer to support companies that are active members of their local chamber of commerce.



When a consumer thinks that a company's products stack up better against the competition because the company is highly involved in its local chamber of commerce, it is because he or she infers that the company is trustworthy, involved in the community, and is an industry leader.



Overall, If a consumer knows a small business is a member of its local chamber, the business enjoys a:



Consumers are 40% more likely to eat at a restaurant or franchise that is a chamber member.



Consumers are 43% more likely to consider buying insurance from a company that is a member of a chamber.



44% increase in its consumer favorability rating



59% of the consumers believe that being active in the local chamber is an effective business strategy.



51% increase in consumer awareness



It is 29% more effective for communicating to consumers that a company uses good business practices



57% increase in its local reputation



And 26% more effective for communicating that a business is reputable.



63% increase in the likelihood that consumers will purchase goods and services from the business in the future.

MEMBERSHIP PACKAGES

Individual \$85

Nonprofit Entity \$110

Utilities/Govt. Co. \$825

Banking Institution:

Banking Institutions are billed at a base rate of \$400, with an additional \$15 per \$1M in deposits. This will be calculated each year and will not show on your Glue Up account, so please wait for your Invoice from the Chamber to see the full amount due.



1-2 Employees \$200

3-5 Employees \$245

6-10 Employees \$295

11-20 Employees \$365

21-35 Employees \$395

36-50 Employees \$525

76-100 Employees \$785

101-250 Employees \$1000

251-500 Employees **\$1210**

501-750 Employees \$2000

751+ Employees \$2750

Tahlequah Area Chamber of Commerce

MEMBERSHIP



To apply for membership please complete the application.

	Business/Account Name		Date	
Members	ship Type	Amount		
	Full Name		Phone Number	
	Email Address		Number of Seasonal Employees	
	Number of Full-time Employees		Number of Part-time Employees	
	Physical Address			
	Billing Contact (if different)			
	Mailing/Billing Address (if different)			
	CONTACT LII	VIK C		
	CONTACT LII	NIC J		
	Website			
	Social Media			
	Social Media			

MEMBER CHECKLIST

CONGRATULATIONS ON BECOMING A MEMBER OF TACC! WE ARE SO EXCITED TO HAVE YOU! MAKE THE MOST OF YOUR EXPERIENCE IN THIS WONDERFUL COMMUNITY BY FOLLOWING ALL OF THESE STEPS:

TAHLEQUAH CHAMBER

BECOME FAMILIAR WITH OUR WEBSITE AT WWW.TAHLEQUAHCHAMBER.COM
FILL OUT YOUR PERSONAL PROFILE ON TACC'S MEMBERSHIP DIRECTORY
"LIKE" AND "FOLLOW" TACC'S SOCIAL MEDIA PAGES
SEND YOUR LOGO TO INFO@TAHLEQUAHCHAMBER.COM SO THAT WE CAN INCLUDE IT IN PROMOTIONAL MATERIAL
CONTACT US TO SCHEDULE A RIBBON CUTTING FOR YOUR BUSINESS
ATTEND A CHAMBER NETWORKING EVENT, SUCH AS MONTHLY MINGLE, WOMEN IN BUSINESS, OR A RIBBON CUTTING
STOP BY TACC TO MEET OUR TEAM & DROP OFF BUSINESS CARDS, BROCHURES, OR FLYERS YOU WOULD LIKE DISPLAYED IN OUR LOBBY
USE A FELLOW MEMBER WHEN YOU CAN TO FULFILL BUSINESS & PERSONAL NEEDS FOR GOODS AND SERVICES
CHECK SPONSORSHIP OPPORTUNITIES IN THE COMMUNITY CO-OP
CONSIDER BECOMING AN AMBASSADOR OR JOINING A COMMITTEE
CHECK YOUR INBOX FOR OUR NEWSLETTER TO STAY UP TO DATE



CONTACT US!

918-456-3742

(v) 123 E. Delaware St., Tahlequah, OK 74464

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Follow us on our social media platforms to stay connected.























